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# Building the Future – Introduction to Entrepreneurship Education

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**OULU**

Sivistys- ja  
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**Oulu** Capital  
of Northern  
Scandinavia



# **To understand entrepreneurship education, we need to define entrepreneurship.**

"Entrepreneurship is about seeing of opportunities and taking them, as well as the ability to transform ideas into action that provide economic, cultural, a social or societal value.

Entrepreneurship and entrepreneurial behavior can be learned. The importance of entrepreneurial skills is crucial in the changing working life."

**The Finnish Ministry of Education**

# **Topic which has many terms and definitions.**

- Entrepreneurship education
- Enterprise education
- Entrepreneurial education
- Entrepreneurial
- Enterprising
- Intrapreneurship
- Entrepreneurship



"Entrepreneurship education prepares people to be responsible and enterprising individuals. It helps people develop the skills, knowledge, and attitudes necessary to achieve the goals they set out for themselves."

***The European Commission***

"Entrepreneurship education encourages towards an entrepreneurial attitude. Entrepreneurship education is not only about becoming an entrepreneur, but about developing attitudes and skills."

***YES Network***

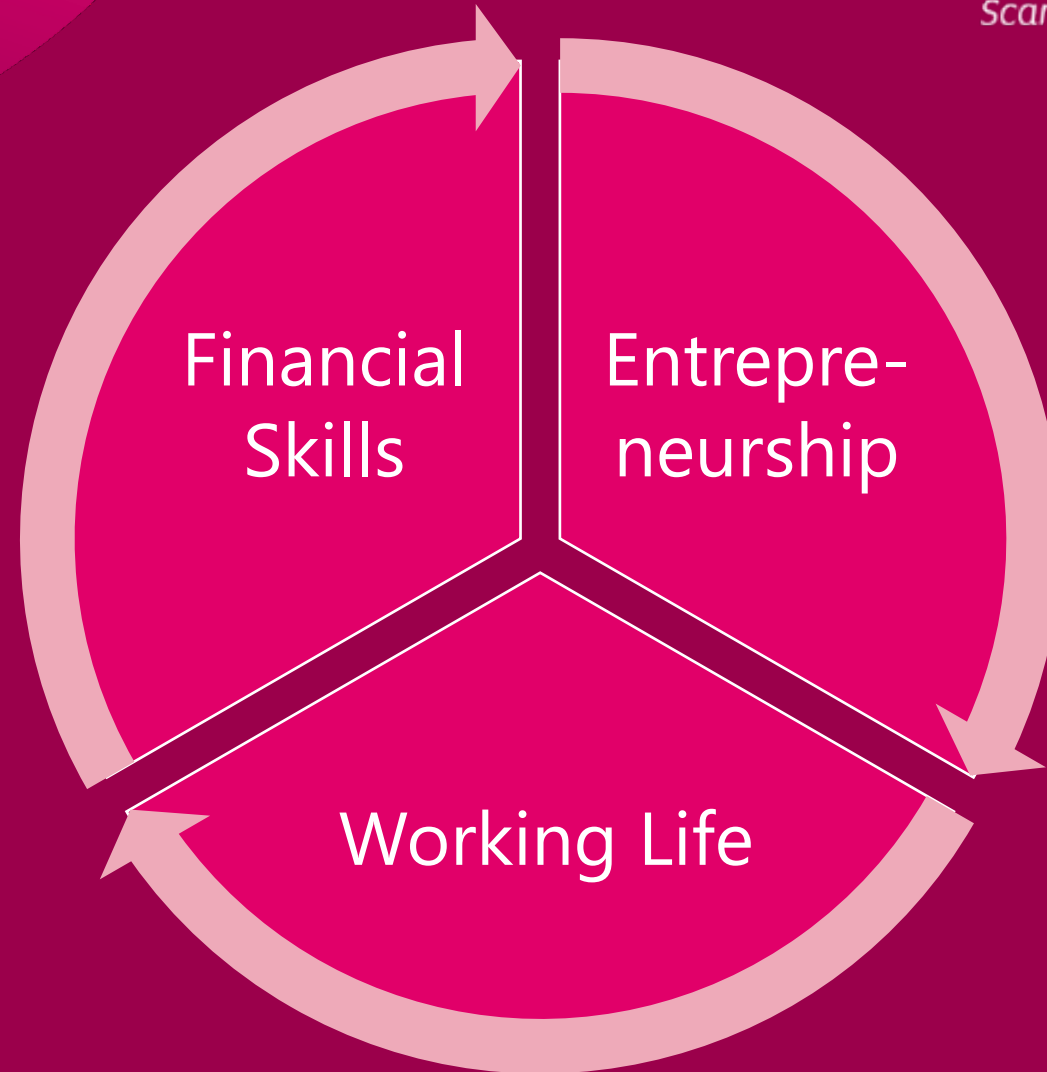
"The aim of entrepreneurship education is to increase positive attitudes towards entrepreneurship, to develop knowledge and skills related to entrepreneurship, to create new companies, to develop the skills of entrepreneurs and company staff, and to support companies' research, development and innovation activities."

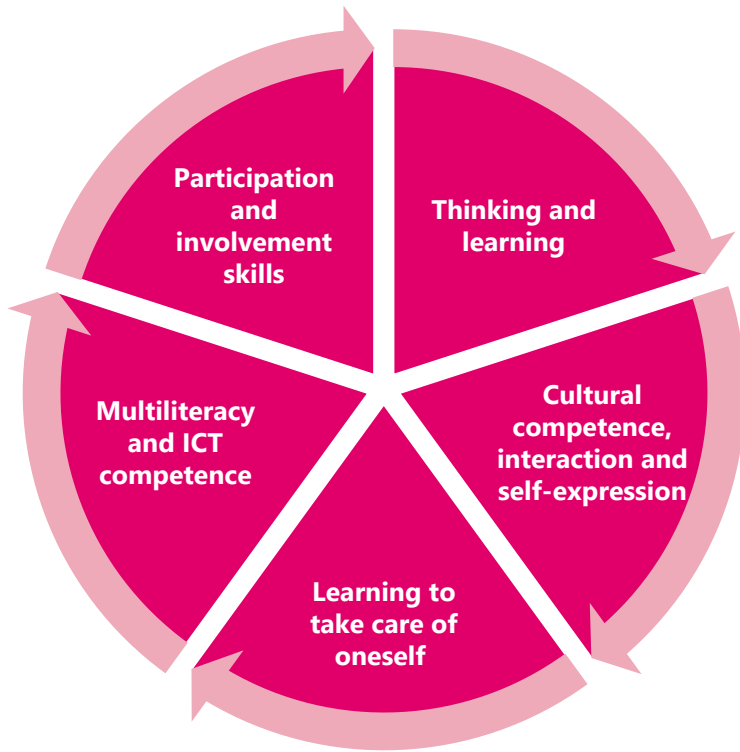
***The Finnish Ministry of Education***





**Entrepreneurship  
education is the  
umbrella term.**





Transversal Competences for  
**Early Childhood Education**  
by Finnish National Agency for  
Education.



Transversal Competences for  
**Basic Education**  
by Finnish National Agency for  
Education.

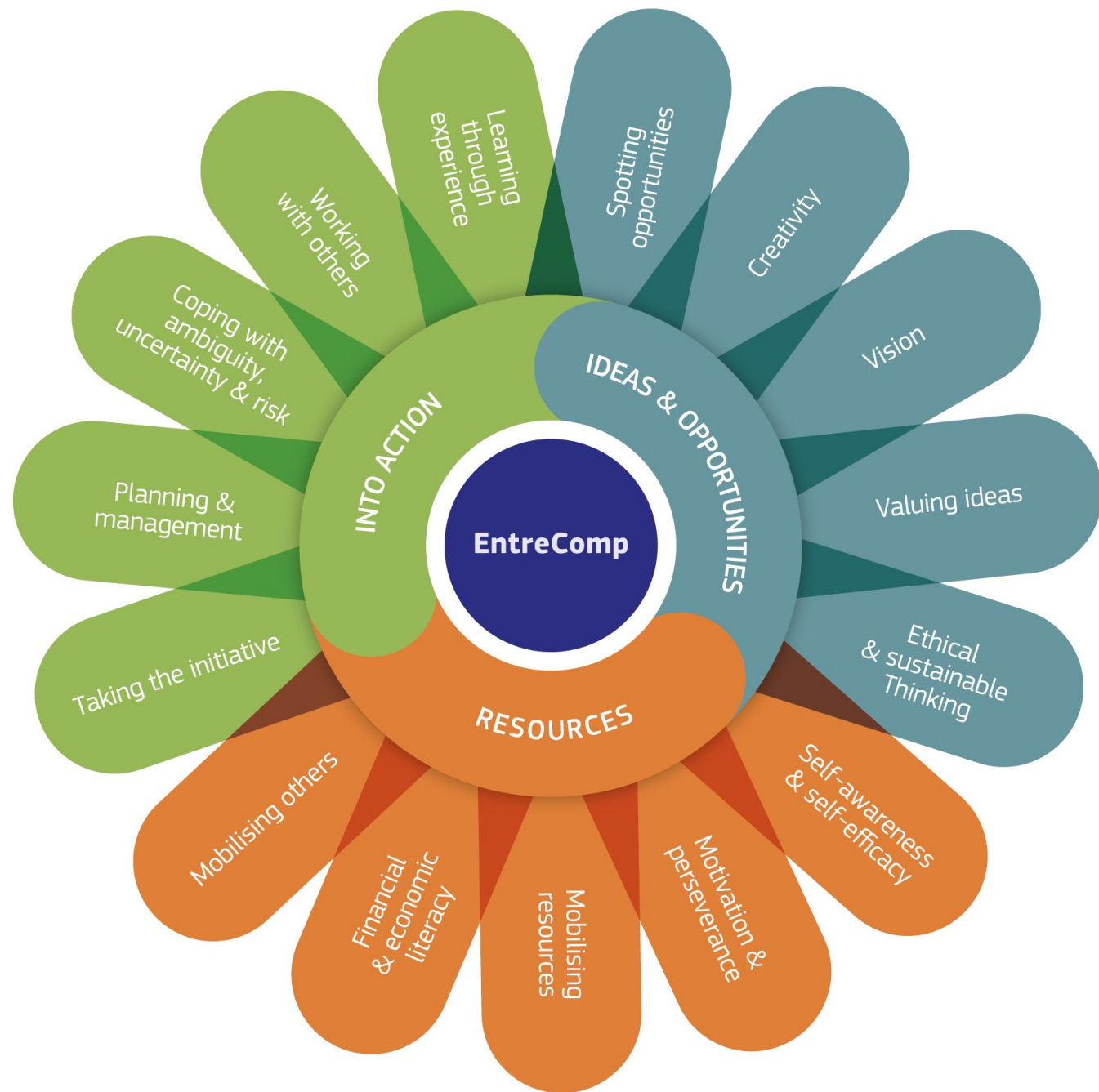


Transversal Competences for  
**Secondary Education**  
by Finnish National Agency for  
Education.

# How is it visible in primary and secondary school?

- Theme days.
- Multidisciplinary learning modules.
- Optional courses.
- Joint projects with local companies.
- Short-term internships.
- A transversal topic integrated to all subjects.
- A way of teaching and learning.







# Let's reflect!

*How do you define entrepreneurship education in your own context?*

*Are you an entrepreneurship educator? Why or why not?*

*What are the skills you want to teach your students? Why?*