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# Building the Future – Entrepreneurship Education from Pedagogy Perspective

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**OULU**

Sivistys- ja  
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**Oulu** Capital  
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ABOUT

FOR

THROUGH

Gibb, A. 2005. The future of entrepreneurship education – determining the basis for coherent policy and practice.



"Entrepreneurial pedagogy refers to perspectives, perceptions, principles and ways of teaching and learning that are based on the nature of entrepreneurship and promote entrepreneurship.

Entrepreneurial pedagogy is student-centered, experiential, problem-based, exploratory and functional, and takes place in interaction with others alongside real-life questions."

***YES Network***



**Entrepreneurship can be used both as  
the content and as the method.**

# **If everything is told to you, it is not learning.**

- Learning by doing.
- Student-centered.
- Takes place in a real-life setting.
- Theory and action combined.







**Entrepreneurship education gives a real-life context to learning, adds meaningfulness and prepares for life.**

# Entrepreneurial pedagogy is a mixture.

**Classroom**  
learning &  
**Experiential**  
learning

**Traditional**  
teaching &  
**Innovative**  
teaching





# **Entrepreneurship education requires a mindset update from the teacher.**

- Guide
- Coach
- Co-create
- Encourage
- Trust
- Learn





# Let's reflect!

*Take a single session or a whole course – how can you teach it with a more entrepreneurial approach?*